

Caffrino
1884



Quality in Cup



Company Profile



Member of  ايكونوميك جروب هولدينجز
ECONOMIC GROUP HOLDINGS

About SSGT

“Speciality Supplies General Trading L.L.C” (SSGT) founded by two entrepreneur to entertain the demand of Food & Beverage products, Primarily coffee & Tea, In the fast-growing economy of UAE.

SSGT is ruling the roost with a presence of over a two decade of FMCG experience in UAE. The company is strategically located in Al Qouz Dubai, to serve its clients across the MENA. SSGT is engaged in the distribution of Food & Beverage products.

SSGT Founders:

Gihan De Silva

Gul Nawaz

Parvesh Kariyambath

Rawoof Ali

Sheikh Sultan Majid Alqasemi

A LEGACY OF QUALITY

Our key Stakeholders has established Economic Group in 1980, Along-standing presence for over three decades in the region is a testimony of the company's passion for quality. SSGT has inherited the rich legacy from Economic Group and is successfully carrying forward its principles and values.





VISION

Become a favorite distributor & service provider in UAE offering unique beverage solution to consumer.

MISSION

Build long-term strategic partnerships with our Principals and deliver superior joint value creation. Become preferred supplier and achieve superior customer service.

OUR BRANDS

Caffrino
1884

CDK
ORSADRINKS.COM
made in Italy

AKBAR
PREMIUM QUALITY TEA

OUR EQUIPMENT PARTNERS

ESTD 1956
Conti *Café*MATIC
MONACO

jura.

 **Saeco**

 **NECTA**





Caffrino
1884
Quality in Cup

Caffrino 1884 is a coffee brand developed in UAE in Oct 2021, by selecting the best green beans, freshly roast and packed Premium & Speciality coffees. A coffee concept known as espresso was invented in Turino Italy, in 1884 where the first espresso machine was also introduced. Caffrino 1884 is proud to bring this traditional heritage to the future generation.

Caffrino 1884 consisted of handcrafted blend such as ITALIA 100%-Arabica consist of Latin American coffees, HOUSEBLEND 70%/30% a blend of Guatemala, Tanzania & Indian coffees. TORO 60%/40% a blend of Guatemala, Tanzania & India coffees.

In order to cater all coffee lovers, the brand included Decaffeinated espresso, Speciality Coffee range, Filter coffee & Turkish coffee.

Founder : Mr. Gihan De Silva.

ESPRESSO COFFEE BEANS - PROFESSIONAL BLENDS

Italia 100% Arabica

Characteristics: balanced / dried fruit / precious woods

Roasting: ☐☐☐☐☐

Origin: Natural Arabica from El Salvador, Colombia, Brazil, Guatemala

House Blend 70% Arabica - 30% Robusta

Characteristics: aromatic / honey / dried fruit

Roasting: ☐☐☐☐☐

Origin: 100% Arabica from Tanzania, Guatemala & Robusta from India

Toro 60% Arabica – 40% Robusta

Characteristics: balanced / dark chocolate/ spices

Roasting: ☐☐☐☐☐

Origin: 100% Arabica from Tanzania, Guatemala & Robusta from India

FILTER, DECAFE & TURKISH GROUND COFFEE

Toro Filtro 60% Arabica – 40% Robusta

Characteristics: balanced / dark chocolate/ spices

Roasting: ☐☐☐☐☐

Origin: 100% Arabica from Tanzania, Guatemala & Robusta from India

Espresso Dek 250g (Decaffeinated)

Single origin 100% Arabica from Columbia

Characteristics: Balanced / Aromatic / Hazelnut / Almond

Roasting: ☐☐☐☐☐

Origin: Colombia

Turkish coffee 250g – Medium Cardamom

Characteristics: Full-bodied / Intense / Cocoa / Spices

Roasting: ☐☐☐☐☐

Origin: Selected South American & African variety beans

Speciality Selection: 100% Arabica Beans Medium Roasted to perfection

Speciality Name	Characteristics
• Colombia Supremo 250g	Sweet (fruity), Citrusy, Nutty (slight)
• Brazil RIO – 250g	Low acidity, and exhibits a nutty sweet flavor,
• Ethiopian Kaffa -250g	Complex blueberry notes, bright (sometimes brilliant) acidity.
• Panama Bourbon – 250g	Bright acidity and jasmine-like aroma with honey and citrus tastes
• Peru Urubamba - 250g	Aromatic and flavorful with a mild acidity.





The Akbar Tea!

The World's Leading Exporter of Fine Ceylon Tea.

For nearly as long as fine Ceylon tea has been cultivated on the Sri Lanka's Mountain slopes, the Akbarally family has been involved in its selection, blending, packaging and export. Today, the firm of Akbar Brothers, still owned and managed by members of this family, is Sri Lanka's largest tea exporter, a position it has enjoyed unchallenged since 1992. Currently, it exports about a fifth of the country's annual production. To this day, every consignment of Akbar tea is personally approved by a family member before it is shipped.

Under the Akbar brand umbrella, the company offers a comprehensive product range: traditional black and green tea in loose packs and teabags, together with flavoured & herbal teas and a variety of different packaging options.

HANDPICKED CEYLON TEA



For Tea Lovers





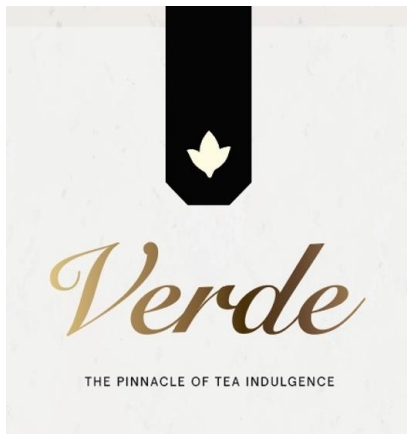
SUSTAINABILITY



AKBAR CEYLON TEA - A SYMBOLIC PLEDGE TOWARDS ENVIRONMENTAL PROTECTION AND SUSTAINABILITY:

Akbar Brothers aims to pave the way for a sustainable society, pioneering the corporate sector initiatives to a greener and cleaner world.

Taking on the global stage, Akbar Brothers and its subsidiaries aim to work for the benefit of the environment and our entire ecosystem at all stages of the supply chain; restructuring operations towards a sustainable first approach. Working on the Sustainable Development Goals (SDG) is now a prioritized objective, with a vision to enhance the quality of life in harmony with environmental protection.



AUTHORIZED PARTNER
UNITED ARAB EMIRATES.



Certification & Accreditation



CERTIFIED
CARBON-INSET®
COMPANY

ASIA'S FIRST CARBON INSET COMPANY

Adhering to the company's sustainable goals and in-line with doing its part to mitigate climate change, Quick Tea (Pvt) Ltd received the net-zero Carbon emission status for its tea bag manufacturing facility in 2018.

Ozone Friendly
Ceylon Tea - Sri Lanka has implemented various measures to comply with environment related international conventions & agreements and secured the place of becoming the first tea beverage to be certified globally as being ozone friendly.



BIO-DEGRABLE Material for TEA BAGS



Rainforest Alliance
Promotes collective action for people and nature.



FAIRTRADE

The certification indicates that Akbar is in compliance with international standards to ensure social, economic and environmental well-being throughout its supply chain- from producer to consumer.

IFS Food
International Featured Standard (IFS) Food is a GFISI-recognized standard for certifying the safety and quality of food products and production processes.



Sri Lanka Tea Board's Famed 'Lion' Logo Is The Certifying Endorsement Of Pure Ceylon Tea. Virtually Every Item In Akbar Range Of Products Carries This Lion Logo, Signifying The Quality Offered.

Speciality Supplies General Trading

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www.specialitysupplies.com



Ceylon tea growing Regions

A TEA LIKE NO OTHER




AKBAR
PREMIUM QUALITY TEA

Akbar Tea Flavours

CEYLON TEA

Pure black tea grown in the cool climates of tropical Ceylon, this tea is distinct in both nature and flavour. With a golden liquor and malty undertones, this is Ceylon tea at it's best.

EARL GREY

A sophisticated brew of pure Ceylon tea, infused with the zest of the Bergamot orange. A truly aromatic experience worthy of any tea connoisseur.

MOROCCAN MINT TEA

A refreshing drink made from handpicked mint leaves and a combination of exotic roots and herbs. Well balanced and soothing to the palette, this brew is robust yet refined.

ENGLISH BREAKFAST TEA

Cool winds, tropical sunshine and pure spring water nurture the terraced tea fields in the central highlands of Ceylon. With centuries of tea growing tradition, only two leaves and a bud are skillfully selected to create this characteristically malty brew.

CHAMOMILE TEA

Made with nothing but delicate chamomile flowers, this brew brings about a meditative calm. Unadulterated goodness to unwind the body and mind.

LEMONGRASS GINGER

Fragrant lemongrass infuses with spicy ginger to create a brew that elevates the senses. Revitalize body and mind with every sip.

CINNAMON TEA

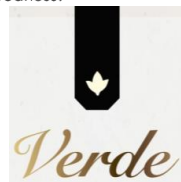
The perfect mix of sweet and spice, our Ceylon Cinnamon tea is made using the world's best cinnamon. Coupled with pure Ceylon black tea, this brew is an ode to merchants who sailed the ancient silk route in search of such treasures.

JASMINE GREEN TEA

Refreshingly smooth and elegant in its subtlety, the nuttiness of Ceylon green tea is uplifted with the fragrance of Jasmine buds. Growing side-by-side on the emerald tea slopes and now united in one cup. Delicate and delicious.

GREEN TEA

Grown on lush tea estates, this green tea is soothing, gentle and clean. Rich in anti-oxidantants, it is a delicate sweetsmelling brew full of goodness.



Akbar HORECA TAE Bags





ODK

ORSADRINKS.COM



ODK was started in Italy in 1992 as a family business, originally the product range was limited to powdered drinks such as hot chocolates and frappes.

After looking to the United States of America and observing how the cocktail scene was booming over there in the 1990s ODK decided to diversify into the cocktail market.

Interestingly, ODK's first jaunt into this new industry was characterized by the sale of bar equipment such as cocktail shakers and pourers, rather than cocktail ingredients.



HIGHLIGHTS



High Quality
products
since **1992**



Solution for all the
drinks requirement
across **HORECA**
channel



Beverage providers to
hotels /café
/cocktails bars in
over 40 countries



Strong partnership
with **International**
schools and
associations

Enjoy drinks the right way, enjoy ODK.



Vending Machines- Offices, Cafeteria



OPTION's:

Instant Coffee/ Fresh Beans

Cost Saving Beverage solution

(Free on Loan basis*) for:

1. 2* & 3* Hotel Properties.
2. Hotel Staff Cafeteria
3. Staff Accommodation.
4. Offices & corporate set up
5. Events & Catering operations.

*T&C apply.



With nearly 60 years of manufacturing experience combined with a genuine passion for coffee and the innovation thereof, Conti remains at the forefront of its industry. Since they first began producing espresso machines back in the 1950s in the south of France, Conti have been known to produce machines that offer exceptional quality and undisputed reliability.



Since 1920, The company started its activity as manufacturer of grinders for Espresso and quickly became a symbol of excellence. Nowadays, thanks to its international and dynamic attitude, Eureka aims to become the most innovative company in the coffee grinder industry





The JURA brand has stood for the highest quality, pioneering innovation, first-class design and sustainability in practice since 1931. Discover the values, world and history of a world-renowned Swiss company with a long tradition.



Since 1969, WEGA brings coffee to its ideal destinations. We offer a range of electronic, semi-automatic and manual machines that can capture the most authentic essence of Italian espresso.



In 1981, Sergio and Arthur founded their pioneering coffee machine company it was to allow anyone to brew a superior cup of coffee at home, at the touch of a button.

Combining Italian design heritage and passion for coffee with thoughtful use of technology, our machines continue to deliver uncompromising quality for the coffee lover who demands excellence.



With its complete range of vending machines, Necta offers an enormous choice of products and associated services. From small offices to coffee lounges, from busy locations up to public installations every specific need is fully satisfied.





Caffrino
1224



TECHNICAL ASSISTANCE

SSGT in-house service team that is always striving to supports the installation and service of coffee machines and accessories throughout United Arab Emirates. With our wide service network, we are always within reach and always available to assist you in the shortest amount of time with all your technical needs.

SSGT TRAINING

Coffee training includes coffee history, preparation, Machine maintenance, Quality in Cup, Menu and Seasonal drink development

Our Client Portfolio

Current Key Clients





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